



Oregon State University
Ecampus

Course Name: Communicating Global Agriculture & Natural Resources Issues

Course Number: AG 351

Course Credits: 3

Baccalaureate Core Course:
Global Contemporary Issues

Prerequisite and/or Corequisite
None

Instructor: Lauren Chase

Instructor Email: lauren.chase@oregonstate.edu

Course Description

Examines the interdependence between agriculture and natural resources on a global scale. Explores the best options to advance the agriculture industry to provide food for a growing population while conserving natural resources. Investigates how to best communicate their findings in a manner that is consumable and appealing to the general public. (Bacc Core Course)

Communication

Please contact me privately for matters of a personal nature. I will reply to course-related questions within 24-48 hours. I will strive to return your assignments and grades for course activities to you within five days of the due date.

If my delay impedes your ability to get work submitted on time, please know that you can expect the same courtesy of flexibility returned to you. If your work will be late (life happens) please email as soon as you are able to give me a heads up.

If you want to have an "in-person" collaboration, answer questions, or share think- alouds, you can email me to set up a video chat session via Zoom. We can also set up a phone call if preferred.

Time Expectations

In total, this course combines approximately 90 hours of instruction, assigned readings and lectures/video, engaging with other classmates, and completing weekly assignments for 3 credits.

Technical Assistance

If you experience any errors or problems while in your online course, contact 24-7 Canvas Support through the Help link within Canvas. If you experience computer difficulties, need help downloading a browser or plug-in, or need assistance logging into a course, contact the IS Service Desk for assistance. You can call (541) 737-8787 or visit the [IS Service Desk](#) online.

Learning Resources

There is no required course textbook. Students are expected to do the assigned readings in the learning materials section of each week module along with watching any assigned lectures and videos.

Course Content

Course schedule is subject to change. If there is a change, you will be notified immediately by the instructor. All assignments are due by Sunday at 11:59pm unless otherwise indicated in Canvas.

| <i>Week</i> | <i>Topic</i> | <i>Assignments</i> |
|-------------|--|---|
| <i>1</i> | <i>Introduction to the course</i> | <i>Get to know me assignment Video Introductions Free write</i> |
| <i>2</i> | <i>What are global agriculture/natural resources issues and how do we find them?</i> | <i>Ag in the Media Discussion Post</i> |
| <i>3</i> | <i>Researching & Fact Checking</i> | <i>Discussion Post Fact Checking Lesson & Activity</i> |
| <i>4</i> | <i>Creating Trust</i> | <i>Discussion Post Creating Trust Activity</i> |
| <i>5</i> | <i>Crafting Key Messages</i> | <i>Discussion Post Public Awareness Campaign Proposal Draft</i> |
| <i>6</i> | <i>Visual Communications</i> | <i>Discussion Post Infographic Fake Social Media Post</i> |
| <i>7</i> | <i>Written Communications</i> | <i>Discussion Post One Page Info Sheet Consumer Email</i> |

| <i>Week</i> | <i>Topic</i> | <i>Assignments</i> |
|---------------|---|---|
| 8 | <i>Audio Communications</i> | <i>Discussion Post Podcast grid Podcast episode</i> |
| 9 | <i>Creative Communications</i> | <i>Discussion Post Creative communications rationale Creative communications assignment</i> |
| 10 | <i>Fine Tuning Issue Awareness Campaign</i> | <i>Discussion Post Peer Review Public Awareness Campaign Proposal</i> |
| <i>Finals</i> | <i>Finals Week</i> | <i>Public Awareness Campaign Proposal Final Submission</i> |

Course Specific Measurable Student Learning Outcomes

1. Communicate effectively using a variety of mediums.
2. Identify the needs and expectations of an audience, and prepare written documents appropriate for the intended audience.
3. Investigate multiple perspectives of a controversial topic in agriculture or natural resources and articulate the complexities associated with the issue using credible sources in an accurate and professional manner.

Baccalaureate Core Category Learning Outcomes

This course fulfills the Baccalaureate Core requirement for the Contemporary Global Issues (CGI) category.

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Contemporary Global Issues courses shall:

4. Analyze the origins, historical contexts, and implications of contemporary global issues.
5. Explain the complex nature and interdependence of contemporary global issues using a multi-disciplinary approach.
6. Articulate in writing a critical perspective on contemporary global issues using evidence as support.

Evaluation of Student Performance

- *Discussions – 100 points (10 points each)*
- *Video Introduction (10 points)*
- *Mind map (20 points)*
- *Global Agriculture/Natural Resources in the Media (40 points)*
- *Fact Checking Lesson & Activity (20 points)*
- *Creating Trust Activity (10 points)*
- *Message Box (50 points)*
- *Public Awareness Campaign Proposal Draft (100)*
- *Infographic (40 points)*
- *Fake social media post (25 points)*
- *Info sheet (40 points)*
- *Consumer email (35 points)*
- *Podcast grid (50 points)*
- *Podcast episode (100 points)*
- *Creative communications rationale (10 points)*
- *Creative communications assignment (50 points)*
- *Public Awareness Campaign Proposal Presentation (100)*
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-
- *Total – 800 points*

Grading Scale

| Grade | Percent Range | Grade | Percent Range |
|--------------|----------------------|--------------|----------------------|
| <i>A</i> | <i>92.5-100%</i> | <i>C</i> | <i>72.5-76.4%</i> |
| <i>A-</i> | <i>89.5-92.4%</i> | <i>C-</i> | <i>69.5-72.4%</i> |
| <i>B+</i> | <i>86.5-89.4%</i> | <i>D+</i> | <i>66.5-69.4%</i> |
| <i>B</i> | <i>82.5-86.4%</i> | <i>D</i> | <i>62.5-66.4%</i> |
| <i>B-</i> | <i>79.5-82.4%</i> | <i>D-</i> | <i>59.5-62.4%</i> |
| <i>C+</i> | <i>76.5-79.4%</i> | <i>F</i> | <i>0-59.4%</i> |

Course Policies

Academic Calendar

All students are subject to the registration and refund deadlines as stated in the Academic Calendar: <https://registrar.oregonstate.edu/osu-academic-calendar>

Statement Regarding Students with Disabilities

Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval please contact DAS immediately at 541-737-4098 or at <http://ds.oregonstate.edu>. DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations."

Student Conduct Expectations link: <https://beav.es/codeofconduct>

Reach Out for Success

University students encounter setbacks from time to time. If you encounter difficulties and need assistance, it's important to reach out. Consider discussing the situation with an instructor or academic advisor. Learn about resources that assist with wellness and academic success at oregonstate.edu/ReachOut. If you are in immediate crisis, please contact the Crisis Text Line by texting OREGON to 741-741 or call the National Suicide Prevention Lifeline at 1-800-273-TALK (8255)

Student Evaluation of Courses

During Fall, Winter, and Spring term, the online Student Evaluation of Teaching system opens to students the Wednesday of week 8 and closes the Sunday before Finals Week. Students will receive notification, instructions and the link through their ONID email. They may also log into the system via Online Services. Course evaluation results are extremely important and used to help improve courses and the learning experience of future students. Responses are anonymous (unless a student chooses to "sign" their comments, agreeing to relinquish anonymity) and unavailable to instructors until after grades have been posted. The results of scaled questions and signed comments go to both the instructor and their unit head/supervisor. Anonymous (unsigned) comments go to the instructor only.

Discussion Participation

Students are expected to participate in all graded discussions. While there is great flexibility in online courses, this is not a self-paced course. You will need to participate in discussions on at least two different days each week, with your first initial post due no later than Wednesday by 11:59 pm, and your second and third (which require responding to peers) posts due by the end of each week, Sunday by 11:59 pm. Initial discussion posts must reach a minimum of 300 words and responses to peers must be a minimum of at least 50 words.

Late Work Policy

In the case of an emergency, contact the instructor as soon as possible.

Proctored Exams

There are **no** proctored exams in this course.

Incompletes

Incomplete (I) grades will be granted only in emergency cases (usually only for a death in the family, major illness or injury, or birth of your child), and if the student has turned in 80% of the points possible (in other words, usually everything but the final paper). If you are having any difficulty that might prevent you completing the coursework, please don't wait until the end of the term; let me know right away.

Statement Regarding Religious accommodations

Oregon State University is required to provide reasonable accommodations for employee and student sincerely held religious beliefs. It is incumbent on the student making the request to make the faculty member aware of the request as soon as possible prior to the need for the accommodation. See the [Religious Accommodation Process for Students](#).

Guidelines for a Productive and Effective Online Classroom

(Adapted from Dr. Susan Shaw, Oregon State University)

Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the university's regulations regarding civility. Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this online course, paying particular attention to the following:

- Unless indicated otherwise, please complete the readings and view other instructional materials for each week before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

Academic Integrity

Integrity is a character-driven commitment to honesty, doing what is right, and guiding others to do what is right. Oregon State University Ecampus students and faculty have a responsibility to act with integrity in all of our educational work, and that integrity enables this community of learners to interact in the spirit of trust, honesty, and fairness across the globe.

Academic misconduct, or violations of academic integrity, can fall into seven broad areas, including but not limited to: cheating; plagiarism; falsification; assisting; tampering; multiple submissions of work; and unauthorized recording and use.

It is important that you understand what student actions are defined as academic misconduct at Oregon State University. The OSU Libraries offer a [tutorial on](#)

[academic misconduct](#), and you can also refer to the [OSU Student Code of Conduct](#) and [the Office of Student Conduct and Community Standard's website](#) for more information. More importantly, if you are unsure if something will violate our academic integrity policy, ask your professors, GTAs, academic advisors, or academic integrity officers.

TurnItIn

Your instructor may ask you to submit one or more of your writings to Turnitin, a plagiarism prevention service. Your assignment content will be checked for potential plagiarism against Internet sources, academic journal articles, and the papers of other OSU students, for common or borrowed content. Turnitin generates a report that highlights any potentially unoriginal text in your paper. The report may be submitted directly to your instructor or your instructor may elect to have you submit initial drafts through Turnitin, and you will receive the report allowing you the opportunity to make adjustments and ensure that all source material has been properly cited. Papers you submit through Turnitin for this or any class will be added to the OSU Turnitin database and may be checked against other OSU paper submissions. You will retain all rights to your written work. For further information, visit [Academic Integrity for Students: Turnitin – What is it?](#)

Statement Regarding Students with Disabilities

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Accessibility of Course Materials

All materials used in this course are accessible. If you require accommodations please contact [Disability Access Services \(DAS\)](#). Additionally, Canvas, the learning management system through which this course is offered, provides a [vendor statement](#) certifying how the platform is accessible to students with disabilities.

Tutoring and Writing Assistance

TutorMe is a leading provider of online tutoring and learner support services fully staffed by experienced, trained and monitored tutors. Access TutorMe from within your Canvas course menu. The Oregon State [Online Writing Suite](#) is also available for students enrolled in Ecampus courses.

Ecampus Reach Out for Success

University students encounter setbacks from time to time. If you encounter difficulties and need assistance, it's important to reach out. Consider discussing the

situation with an

instructor or academic advisor. Learn about [resources that assist with wellness and academic success](#).

Ecampus students are always encouraged to discuss issues that impact your academic success with the [Ecampus Success Team](#). Email ecampus.success@oregonstate.edu to identify strategies and resources that can support you in your educational goals.

□ **For mental health:**

Learn about [counseling and psychological resources for Ecampus students](#). If you are in immediate crisis, please contact the Crisis Text Line by texting OREGON to 741- 741 or call the National Suicide Prevention Lifeline at 1-800-273-TALK (8255).

□ **For financial hardship:**

Any student whose academic performance is impacted due to financial stress or the inability to afford groceries, housing, and other necessities for any reason is urged to contact the Director of Care for support (541-737-8748).